



Dear WDO Members,

We are writing this letter to you to support Sertaç Ersayın's candidacy for WDO President.

Istanbul, with a history that goes back to 3000 B.C., has been the capital city of the Roman, Byzantine, and Ottoman Empires. Istanbul has served as a religious, cultural, economic, and commercial center throughout history, and at the same time, it is here that the foundations of industry were established. Istanbul progressed into large-scale production in the 1830s. In the first years of the Republic, industrialization was a State-executed mission. Immediately after World War II, Istanbul began to host a significant extent of private sector investments in the manufactured goods industry.

Istanbul Chamber of Industry (ICI) that continues its operations strongly with the strength gained from the contributions of its members to the Turkish economy is the largest industrial chamber of Türkiye with its number of members exceeding 22 thousand in 2023 and the strongest representative of the Turkish industry. ICI honors universal ethics and acts with social responsibility and environmental sensitivity in all its endeavors.

As ICI, we have created a new eco-system open to our member organizations, production industry, and designers with our Industrial Design Prototyping Center, which we opened last year. We would like to thank Sertaç Ersayın, who has voluntarily acted as a mentor and stakeholder in the development of the project from the first idea, and development of the project until today. Combining its global experience of more than 35 years with the network and experience of the Industrial Designers Professional Organization, it supported the realization of the design center, which is very important for our industry.

We believe that Sertaç Ersayın's candidacy for the WDO Presidency will also realize the inclination and motivation he showed in the establishment of the Istanbul Design Center, which will attract young designers and the unifying power of design in different disciplines and business processes, the evaluation system that considers people and the planet, and the WDO Presidency.

We wish success to Sertaç Ersayın, who will carry out projects with WDO in the coming period.

Best Regards,

Hakan ÇOBAN

Deputy Secretary General



HEAD OFFICE: Meşrutiyet Cad. No:63, 34430 Beyoğlu/İstanbul **P:** (0212) 252 29 00 (Pbx) **F:** (0212) 249 50 84 www.iso.org.tr, iso@hs03.kep.tr

YENİBOSNA BRANCH

Çobançeşme Mah. Sanayi Cad.
No:44 B Blok, Zemin Kat No:3
(Nish İstanbul)
Bahçelievler/İstanbul
P: (0212) 603 65 58
F: (0212) 603 65 59
yenibosna@iso.org.tr

ÜMRANIYE BRANCH

Yukarı Dudullu İMES Sanayi
Sitesi A Blok 107.Sk. No: 1/B
Ümraniye/İstanbul
P: (0216) 420 51 74
F: (0216) 420 51 75
umraniye@iso.org.tr

TUZLA SERVICE UNIT

İstanbul Anadolu Yakası OSB
İdari Binası Aydınlı Mah. Gazi
Bulvarı 5. Sok. No:2
Tuzla/İstanbul
P: (0216) 593 00 78
F: (0216) 593 00 79
tuzla@iso.org.tr

HADIMKÖY SERVICE UNIT

Alkent Mah. Mehmet Yeşilgöl
Cad. Pelican Hill Residence
Dükkan No: 145/F Hadımköy,
Büyükkçekmece/İstanbul
P: (0212) 886 67 05
F: (0212) 886 67 07
hadimkoy@iso.org.tr

