

WDO Members - Recommendation Letter

October 23, 2023

Dear WDO Members,

I am writing this letter to support Sertaç Ersayın's WDO presidential candidacy with my sincere expressions.

I am pleased with our long-standing friendship and colleagueship with Mr. Sertaç. Mr. Sertaç represents his institution in the best way possible on each platform he is involved in, with his determined works. He shows what an important name he is for Turkish and world design with the speeches he made and the vision he put forward in the organizations we attended together.

I've learned a lot from Mr. Sertaç, both individually and on behalf of my organization Kütahya Porselen, and I continue to learn. He has a rare personality with his energy that I always want to work with.

He is a valuable designer who demonstrates and applies the design approach of today and the future to the business world with his experiences in the fields of strategic design and design management. I believe that he will be a very suitable chairman for WDO. I have absolute confidence that he will fulfill this responsibility properly.

Sincerely.

Kütahya Porselen San. A.Ş.

Chairman Of The Board

Sema Güral Sürmeli