



Dear World Design Organization Members,

Federation of Furniture Associations MOSFED was established in 2014 as the “Umbrella Organization” of Turkish Furniture Industry. In a short period of time, many associations representing our industry became members of our Federation. Today, we operate as an institution that gathers a wide production and sales network from north to south, east to west, and is the voice of 36 thousand furniture manufacturers and 60 thousand furniture merchandisers.

MOSFED also organizes” IIFF International Istanbul Furniture Fair” with the cooperation of Tüyap Fairs Exhibitions Org. Inc. and Mos Fairs Inc. “IIFF International Istanbul Furniture Fair” became the window of Turkish Furniture to the world.” IIFFInternational Istanbul Furniture Fair”, which will be held for the second time on January 23-28, 2024, will gather the latest designs and all innovations in the furniture industry with the world.

MOSFED, enthusiastically supports Sertaç Ersayın's candidacy for the World Design Organization (WDO) Presidency. As a prominent organization in the Turkish furniture industry, we appreciate Sertaç Ersayın's visionary leadership and dedication to design and innovation.

MOSFED shares a common vision with Sertaç Ersayın – to elevate the Turkish furniture industry to a global brand. We deeply value his tireless efforts and significant contributions to design and innovation. We believe his leadership aligns with WDO's mission and principles.

Sertaç Ersayın is truly an outstanding individual whose remarkable achievements and contributions in the field of design are both impressive and inspiring. His dedication, expertise, and leadership qualities make him a standout professional, and it is a pleasure to write a recommendation letter for him.

Sertaç Ersayın's extensive experience and strategic thinking, coupled with his profound understanding of design's role in shaping industries, economies, and societies, make him an ideal candidate. We are confident that his leadership will inspire and unite designers worldwide, fostering creativity, innovation, and sustainability.



We wholeheartedly endorse Sertaç Ersayın for the WDO Presidency and eagerly anticipate the positive changes he will bring to the global design community.

Best regards,

A handwritten signature in blue ink, appearing to read 'Ahmet Güleç', is written in a cursive style.

Ahmet Güleç

Board Chairman of MOSFED